

Thank you for taking the time to learn more about the sweet reality of the most at risk group of domestic horses on Earth.

Bucking horses are the most naturally kept and performing horses of all the domestic breeds, but we've done a poor job of telling their stories.

525,600 minutes in one year.

Bucking horses typically work under 2 minutes a season. When they're in the spotlight, they are explosive! The other 525,598 minutes they are free to be horses in family bands on vast, grassy ranges with groceries delivered by people who lovingly watch over them.

Misinformation is rampant about them.

They aren't forced to buck. It's no sin to love to see them bend to no man's will and live their lives on their terms.

We're here to tell their truth and win the hearts of horse lovers everywhere so they can be protected and beloved by all.

**Learn more at
www.broncridingnation.com**



5 Things Bucking Horses Wish You Knew

"Until you've had the chance to know something well enough to fall in love, why would you ever defend it?"

**Warren Johnson, Yellowstone Park Guide,
Naturalist & Bucking Horse Man**

Our People Love Us.

You'll hear people who don't understand us say we're being terrorized and exploited for money. It's not true. The old horseman's adage 'if you want to make \$1M in the horse business, be sure to start with \$5M' is true for us, as well. Our owners provide the best of care and never micromanage. Our riders respect and admire us. It's rarer than hen's teeth that we're ever marked by one of their blunt roweled spurs.

NOBODY Touches Our Junk.

Part of our working tack is a fleece-covered, 3-inch wide soft latigo leather flank strap that is placed around what would be our waists, if we were people. That flank strap is never pulled as tightly as the waistband of the cutest girl's favorite pair of jeans. In our demographic, stallions are the least represented. We're mostly mares and geldings. No nuts, see?

Our Job Description Beats YOUR Job Descriptions.

Are you ready for this? The hardest working among us work under 3 minutes a year. That's right. We work for 8 seconds at a time and give it 100%. Then we have weeks off to rest up for the next one. We need no micro-managed training because bucking is the most natural profession an equine can hope for. All horses are born knowing how and do it within an hour of their birth. For us, it's a family tradition. Our moms and dads before us were great at bucking. So were their moms and dads. We've been being selectively bred for 14 generations (since the 1940s) and have it down to a fine art.

Our Pension Plan is AWESOME!

We are born in the open, grow up under the sun and the stars. We have groceries delivered every single day. We aren't asked to work until we're at least 4 years old. Our careers span well into our 20's with no soundness issues or maintenance required. We get regular hoof, dental care and occasional sports medicine specialties like massage and chiropractic sessions. But the best part? We retire right back to the vast grasslands we were born on with our family and friends.

You Know Those Fancy Warmblood English Horses? Yeah. Us, too!

Our official registry, Bucking Horse Breeders Association, is pretty new, but our lineage isn't. We're warmbloods; a cross between heavy, draft horses and hot bloods like Thoroughbred, Arabian and even Quarter Horse families.



You Don't Need to Save Us – Just Join Our People and Love Us for Who We Are.